



# 2018 CAI-Georgia Business Partner Precious Metal Sponsorship Packet

# 2018 BUSINESS PARTNER PRECIOUS METAL SPONSORSHIPS

## PLATINUM SPONSOR \$3850

Discounted  
Advertising

Premium Preferential  
Sponsorship  
Opportunities

Website Exposure

Directory Exposure

Luncheon Exposure

Complimentary Lunch  
Passes

**TWO Exclusive  
Manager Socials**

Book of Lists in the  
Atlanta Business  
Chronical

...and much more!

- ◇ Advertising Discounts: 50% discount on advertising in the 2018 Membership Directory and the Georgia Commons Magazine.
- ◇ Magazine Advertisement: Logo on magazine cover for one edition. Write up in the Georgia Commons Magazine (up to 100 words) and logo in all 4 editions.
- ◇ Preferential Advertising: First right of refusal on all premium ad placements in the 2018 Membership Directory. Ad price is based on location and its first come first serve.
- ◇ Sponsorship Opportunity: First right of refusal on all sponsorship opportunities offered throughout the year.
- ◇ Education Speaker Rights: Preferential speaking options and first priority to choose subject matter topics.
- ◇ Website Exposure: Logo listed on the CAI-Georgia Homepage and throughout the Website as fit: Committee Member pages, Membership Directory page, Sponsorship page.
- ◇ Directory Exposure: Exclusive highlight of your company information including a 1/3 page logo and contact information in a dedicated Platinum section in the Membership Directory. Company listing highlighted and company name printed in larger bolded font in the directory yellow pages. Logo on the front cover.
- ◇ 2018 Directories: Four additional complimentary membership directories.
- ◇ Luncheon Exposure (4 a year): Company logo listed on all sponsor signs displayed at every luncheon. Logo on a table tent placed at each dining table. Logo featured on one full page rotating slide shown at each luncheon. Logo on business individual name tag. Verbal recognition by the Chapter President.
- ◇ Complimentary Passes: Six complimentary admissions to all chapter luncheons and the Awards Luncheon (Total of 24 tickets a value of \$1320.00).
- ◇ Awards Plaque – 9x12 Custom made sponsorship award to be presented at the Awards Luncheon.
- ◇ **TWO Exclusive Platinum and Gold ONLY Manager Socials – By popular demand, we've added an additional Complimentary Exclusive Social!** Two complimentary admissions with the option to buy more to attend two exclusive manager only socials. Member managers will be complimentary.
- ◇ Committee Members – A Platinum Sponsor may serve on 3 committees simultaneously. Logo added to Committee Page(s) on Web site.
- ◇ Book of Lists – Company name in the CAI Ad published in the Atlanta Business Chronicle Book of Lists.

***Georgia Chapter of CAI assists community associations and their service providers through education programs, networking, legislative advocacy and publications.***

## GOLD SPONSOR \$1850

Discounted  
Advertising

Preferential  
Sponsorship  
Opportunities

Website Exposure

Directory Exposure

Luncheon Exposure

Complimentary Lunch  
Passes

**TWO Exclusive  
Manager Socials**

...and much more!

- ◇ Advertising Discounts: 40% discount on advertising in the 2018 Membership Directory and the Georgia Commons Magazine.
- ◇ Magazine Advertisement: Write up in the Georgia Commons Magazine (up to 50 words) and logo in one edition.
- ◇ Preferential Advertising: Second right of refusal on all premium ad placements in the 2018 Membership Directory. Ad price is based on location and its first come first serve.
- ◇ Sponsorship Opportunity: Second right of refusal on all sponsorship opportunities offered throughout the year.
- ◇ Education Speaker Rights: Preferential speaking options and second priority to choose subject matter topics.
- ◇ Website Exposure: Logo listed on the CAI-Georgia Web site with direct link to your company page.
- ◇ Directory Exposure: Company name printed in larger bolded font in the directory yellow pages.
- ◇ 2018 Directories: Two additional complimentary membership directories.
- ◇ Luncheon Exposure (4 a year): Company logo listed on all sponsor signs displayed at every luncheon. Logo featured with other Gold Sponsor logos on one full page rotating slide shown at each luncheon. Verbal recognition by the Chapter President.
- ◇ Complimentary Passes: Two complimentary admissions to all chapter luncheons and the Awards Luncheon (Total of 10 tickets a value of \$550.00).
- ◇ Awards Plaque – 8x10 Custom made sponsorship award to be presented at the Awards Luncheon.
- ◇ **TWO Exclusive Gold and Platinum ONLY Manager Socials – By popular demand, we’ve added an additional Complimentary Exclusive Social!** Two complimentary admissions to attend the exclusive manager only socials. Member managers will be complimentary.
- ◇ Committee Members – A Gold Sponsor may serve on 2 committees simultaneously

## SILVER SPONSOR \$895

Discounted  
Advertising

Preferential  
Sponsorship  
Opportunities

Website Exposure

Directory Exposure

Luncheon Exposure

Complimentary Lunch  
Passes

...and more!

- ◇ Advertising Discounts: 20% discount on advertising in the 2018 Membership Directory and the Georgia Commons Magazine.
- ◇ Sponsorship Opportunity: Third right of refusal on all sponsorship opportunities offered throughout the year.
- ◇ Education Speaker Rights: Preferential speaking options and third priority to choose subject matter topics.
- ◇ Website Exposure: Logo listed on the CAI-Georgia Web site with direct link to your company page.
- ◇ Directory Exposure: Company name printed in bold font in the directory yellow pages.
- ◇ 2018 Directories: One additional complimentary membership directory.
- ◇ Luncheon Exposure (4 a year): Company name on all Sponsor signs displayed at every luncheon. Company name featured with other Silver company names on one full page rotating slide shown at each luncheon. Verbal recognition by the Chapter President.
- ◇ Complimentary Passes: One complimentary admission to all chapter luncheons and the Awards Luncheon (Total of 4 tickets a value of \$220.00).
- ◇ Awards Certificate –Custom made certificate presented at the Awards Luncheon.

# 2018 CAI-GEORGIA CALENDAR

All **BOLDED** events will offer a variety of sponsorship levels unless otherwise noted and will be available for purchase in order of Precious Metal level.

## January

**26: EDUCATION SEMINAR**

## February

**8: Platinum & Gold Exclusive Social**

**23: MARDI GRAS CASINO NIGHT FUNDRAISER**

## March

**3: Board Leadership Class**

**15: Adopt - A - Road**

**23: LUNCHEON ATLANTA BOTANICAL GARDENS**

## April

**17: LAC Luncheon**

**27: TENNIS TOURNAMENT**

## May

**9-12: CAI Annual Conference**

**18: LUNCHEON Country Club of the South**

## June

**7-8: M206 Class**

**14: Adopt-A-Road**

**28: Social**

## July

**18: Past Presidents Lunch \*Invite Only\***

**19-20: M204 Class**

## August

**10: LUNCHEON MAGGIANO'S**

**23: Social Event**

## September

**13: Education Session**

**13: Adopt - A - Road**

## October

**4: 18<sup>th</sup> ANNUAL CAI-GEORGIA GOLF CLASSIC**

**15: Rita Kennedy Luncheon \*Invite Only\***

**30: LAC Luncheon**

## November

**1: M201 Class**

**8: Platinum & Gold Exclusive Social**

## December

**7: ANNUAL AWARDS LUNCHEON**

**13: Adopt - A - Road**

Please visit our Web site for a complete list of EVENTS!

[www.cai-georgia.org](http://www.cai-georgia.org)



# CAI-GEORGIA ADVOCACY

## CAI-GEORGIA LEGISLATIVE ACTION COMMITTEE (LAC)

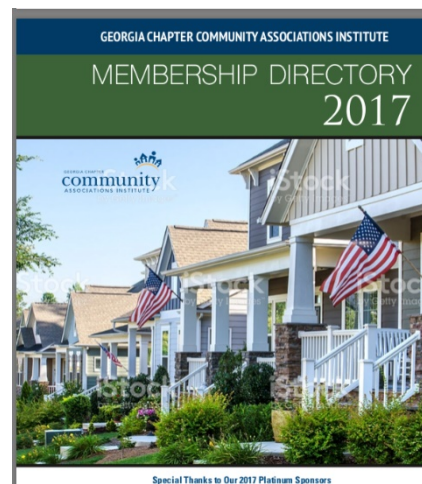
Formed in 1995, the Georgia Legislative Action Committee (CAI GA-LAC) is a volunteer committee of CAI consisting of homeowners and professionals serving community associations. The CAI GA-LAC works with those living and working in community associations to speak on their behalf with one united voice on legislative and regulatory matters that affect community associations.

Responsible for identifying legislative issues of importance to community associations in Georgia, the GA-LAC monitors legislation and helps set specific legislative priorities, builds relationships with and educates state officials to make CAI GA-LAC the 'go-to' resource when they are presented with community association issues. Its mission is to improve the community association lifestyle and home values by advocating for a reasonable balance between state requirements and the ability of individual homeowners to govern their communities.

Funded by member dues, the CAI GA-LAC efforts contribute to CAI's standing as the foremost legislative voice for the community association industry throughout the State of Georgia, providing advocacy for legislative actions, educating and informing elected officials on community association interests and an overall purpose of protecting community associations and service providers to associations.

# CAI-GEORGIA 2018 MEMBERSHIP DIRECTORY

The 2017 Directory will be published in the spring and will include a Yellow Pages Services Directory section where Georgia Chapter professional members may advertise. Our Directory is provided to every Professional and Association member of the CAI-Georgia Chapter, approximately 800 industry contacts, as well as the CAI-Georgia Web site!



Ad Location	Ad Dimension	Member B & W Ad Rate Discounts Apply	Member Color Ad Rate Discounts Apply	Your Selection
Full Page Back Cover (1 available)	4.75" x 7.75" Max	800.00	1920.00	<input type="radio"/> B & W <input type="radio"/> Color
Full Page Inside Back Cover (1 available)	4.75" x 7.75" Max	750.00	1870.00	<input type="radio"/> B & W <input type="radio"/> Color
Full Page Inside Front Cover (1 available)	4.75" x 7.75" Max	750.00	1870.00	<input type="radio"/> B & W <input type="radio"/> Color
Full Page Tabs (Front side- 8 available)	4.75" x 7.75" Max	600.00	1600.00	<input type="radio"/> B & W <input type="radio"/> Color
Full Page Tabs (Back side- 8 available)	4.75" x 7.75" Max	600.00	1600.00	<input type="radio"/> B & W <input type="radio"/> Color
Full Page Yellow Pages (No limit)	4.5" x 7.5"	525.00	1245.00	<input type="radio"/> B & W <input type="radio"/> Color
Half Page (No limit)	4.5" x 3.75"	400.00	Not Available	<input type="radio"/> B & W <input type="radio"/> Color
Quarter Page (No limit)	3.75" x 2.25"	300.00	Not Available	<input type="radio"/> B & W <input type="radio"/> Color

*Precious Metal Sponsor discounts apply!*

PLATINUM	50%
GOLD	40%
SILVER	20%

# GEORGIA COMMONS ADVERTISING OPPORTUNITIES

## Georgia Commons Pricing & Dimensions

Size	Dimensions	Classification	
Full Page	3.625w x 2.325h	Member	\$409
		Non-Member	\$768
½ Page	3.625w x 4.875h	Member	\$277
		Non-Member	\$549
¼ Page	7.5w x 4.875h (horizontal)	Member	\$182
		Non-Member	\$366
1/8 Page	7.5w x 10h	Member	\$124
		Non-Member	\$220

All magazine advertisements are handled at Brainerd Communications. Email completed forms (found in the 'Members Only' section on our Web site, [www.cai-georgia.org](http://www.cai-georgia.org)) to [info@brainerdcommunications.com](mailto:info@brainerdcommunications.com).

Payments for Magazine Ads ONLY can be made online at [www.AssociationHelpNow.com](http://www.AssociationHelpNow.com) or mail your check payable to "Brainerd Communications, Inc" to:  
Brainerd Communications, Inc  
1 Convention Blvd, Suite 2, #285  
Atlantic City, NJ 08401

**\*Additional fees for color ads**





# 2018 Precious Metal Business Partner Sponsorship Form



**PLATINUM**  
\$3850

**GOLD**  
\$1850

**SILVER**  
\$895

**DEADLINE**

DECEMBER 1, 2017

COMPANY NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

WEB SITE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

- PAY IN FULL
- INSTALLMENTS (Platinum 4 @ \$962.50, Gold 4 @ \$462.50 and Silver 2 @ \$447.50)
- Check Enclosed or Mailed       Credit Card

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

- Charge full amount to this card
- Installment Plan: After initial payment, I give permission for the above to be charged for installments. Platinum & Gold: April 1, July 1, Oct 1 and Silver: April 1. With my signature below, I affirm that I am authorized to make the above commitment on my company's behalf. I have read and understand the benefits associated with this sponsorship and agree to pay in accordance with CAI-GA payment terms. I understand that this form becomes a contract when signed.

AUTHORIZED SIGNATURE: \_\_\_\_\_

**\*Once we receive written notice to confirm a sponsorship, no refunds will be given.**

**ALL PRECIOUS METAL SPONSORS PLEASE SEND:**

- ◇ Logo in jpg form
- ◇ PLATINUM: 100 words or less for Georgia Commons Magazine
- ◇ GOLD: 50 words or less for Georgia Commons Magazine

**SEND ALL INFORMATION TO:**

[Executivedirector@cai-georgia.org](mailto:Executivedirector@cai-georgia.org)

1595 Peachtree Pkwy

Suite 204-356

Cumming, Georgia 30042

P: 770.736.7233 | F: 770.736.7232